BUILDING BOOM IS ON TO KNOCK HIGH RENTS

Nationwide Revival of Construction Reported to Reserve Board.

BIG RELIEF BY AUTUMN

Department of Justice in Touch With Prices to Halt Profiteers.

GAIN IN THIS DISTRICT

Permits Are Double Those of Year Ago-General Jump 80 Per Cent.

New York Herald Bureau.) Washington, D. C., May 7.

lousing shortage and high rents. York and other big cities

month ago. And a month ago building was proceeding twice as fast as a year ago.

throughout the country is confirmed reports to the Federal Reserve practically every section. The ports from other sources to the United itates Employment Bureau. Falling rentals are bound to follow the increased building. In addition there should be these accompanying de-

Steady employment for more than 2,500,000 carpenters, laborers and ther building workers throughout the country.

Indirect revival of business in industries allied with building, such as mber and brick manufacturers, hardware, paint and furniture

Advancing prices for vacant build-

Guard Against Profiteering

and for their services and their sup-

piles the Department of Justice and the Federal Trade Commission are keeping in touch with prices to protect the family builders.

Lumber companies will not be allowed to conspire to advance prices arbitrarily. There is no intention on the part of the Government to interfere with the legitimate conduct of business.

Approximately \$260.000.000 is represented in permits to erect new buildings in the principal cities within a thirty day period, for which the Federal Reserve Board has just received reports. The extent to which a boom is developing is seen from a comparison of this total with the total of permits during the preceding period, when the total was \$142,000,000. The difference represents a gain of more than \$0 per cent. Some of this gain is seasonal.

In the New York Federal Reserve district, which corresponds, rougnly, with the State, the total of permits increased more than \$140 per cent. in the month and was nearly double that of a year ago. Large gains also were reported from Pennsylvania and New England. The buildings boom is definitely labeled "not local."

Housing Conditions.

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The extent to which the American standard of living was lowered by the war as far as shelter is concerned is shown by a report of the Census Bureau. This shows there are in the United States nearly 24,000,000 families and slightly more than 20,000,000 family shelters or homes and apartments. It is equivalent to saying that more than 3,000,000 families are sharing quarters with others. Divorce is increased, according to some judges, by the circumstances which compel more than one

STAR OF MASONS' SHOW IS 51-YEAR-OLD HORSE Harding to Send Radio Greet-

ing at Opening To-night.

Clover, the fifty-one-year-old horse, Madison Square Garden to-night under home here last night by neighbors. It suspices of the Masons of New York. Suzanne, a lady gorille, and her son.

Mrs. Smith was a sister of Mrs. Hall, Jimmy; Molla, a Singalese flapper, with owner of the Lorraine Hotel in New

Jimmy; Molla, a Singalese flapper, with a troupe of East Indian dancers; an aerial circus, a barn dance, a village pestoffice and a country store will be among other attractions.

The exposition, which will run through the week, is to raise money for free hospital activities. It will open at 8 o'clock with a parade of past and present grand lodge officers, who will be greeted in the Garden by Robert H. Robinson will receive a radio greeting from President Harding and will transmit the mesuage to the audience.

Sink Mith was a sister of Mrs. Hall, owner of the Lorraine Hotel in New York.

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iner Lapland under guard. He showed symptoms of insunity on the trip and San Francisco Bay.

Dr. Basecon, ship's surgeon, put him under restraint. He is said to have lost a fortune in France. He was held for the action of the immigration authorities.

U. S. Imports and Exports

AMBRIDGE, Mass., May 7.
—Imports have definitely —Imports have definitely turned the corner and are increasing, and figures for turned the corner and are now increasing, and figures for March make it probable, although not certain, that exports also have passed their lowest point, according to a survey of the foreign trade situation of the United States made public by the Harvard economic service to-day.

"Exports in March," the statement said. "aggregated \$333,000,000.

"Exports in March," the statement said, "aggregated \$332,000,000, the highest since October, 1921. Imports totaled \$253,000,000, the greatest since December, 1920. The increase over February was \$43,000,000 in imports and \$82,000,000 in exports representing advances.

U. S. RULE IN HAYTI **UPHELD BY LANSING**

Blocking of German Designs and Sustaining Monroe Doctrine Were the Motives.

The two dominating ideas of the American procedure, Mr. Lansing said, were:

To terminate the appalling conditions of anarchy, savagery and oppression which had been prevaient in Haiti for decades, and to undertake the establishment of domestic pease in the republic in order that the great bulk of the population, who had been downtrodden by dictators and the innocent victims of repeated revolutions, should enjoy a prosperity and an economic and industrial development to which every people of an American nation are entitled.

A desire to forestail any attempt by a foreign Power to obtain a foothold on the territory of an American nation, which, if a seizure of customs control by such a Power had occurred, or if a grant of a coaling station or naval base had been obtained, would most certainly have been a menace to the peace of the Western Hemisphere and in flagrant defiance of the Monroe Doctrine.

Landing of American naval forces in 1915, Mr. Lansing stated, was an "urgent necessity," as "anarchy and revolution" were in full sway, with Americans imperilled and the French Legation violated by a mob which captured and murdered Former President Sam. If the United States had not intervened, other foreign nations would have done so, Mr. Lansing said, and to have permitted such foreign intervention would have meant abandonment of the Monroe Doctrine.

"The United States had to act and to

GENERAL RAIL WAGE CUT TO BE UP TO-DAY

Peace Time Basis Comes Before Board in Chicago.

CHICAGO, May 7. (Associated Press) .-Deliberations on another nationwide Hospital for Mental Diseases. begun to-morrow by the United States

according to some judges, by the circumstances which compel more than one family to share the same home.

In the juvenile courts judges frequently discern the roots of delinquency in the lack of proper parental supervision caused by congested living conditions. Young girls and boys are forced to seek recreation and diversion outside of the family circle and often under circumstances which are not conducive to right living.

Secretary of Labor Davis blames the housing shortage in part for industrial warfare and the economic depression. High rents tend to keep the cost of living at an artificial level, in the opinion of Mr. Davis, at a time when prices of all necessities except shelter have been readjusted from the war time level.

Railroad Labor Board, when it considers testimony presented at the recent hearing in which the lines asked for a general 10 per cent. wage decrease. The board faces what some of its members call the most difficult wage problem to come before it in two years' activities. They say that with economic and industrial conditions approaching normal, the board must set up a scale of wages which will form a more or less stable foundation for future wage adjustments to fit a peace time industry. Both previous wage decisions, the \$560,000,000 award of 1920 and the sub-sub-side of the provious wage decisions, the \$560,000,000 award of 1920 and the sub-sub-side of the provious wage decisions, the \$560,000,000 award of 1920 and the sub-side of the provious wage decisions, the \$560,000,000 award of 1920 and the sub-side of the provious wage decisions, the \$560,000,000 award of 1920 and the sub-side of the provious wage decisions, the \$560,000,000 award of 1920 and the sub-side of the provious wage decisions, the \$560,000,000 award of 1920 and the sub-side of the provious wage decisions, the \$560,000,000 award of 1920 and the sub-side of the provious wage decisions, the \$560,000,000 award of 1920 and the sub-side of the provious wage decisions.

RICH WOMAN RECLUSE FOUND DEAD IN HOME

Sister of Owner of Hotel Here Lived Years Alone.

L. Smith, 79, a wealthy and eccentric will be a star of the Fashion Exposition recluse who came here many years ago and Beauty Bazzar, which will open in from New York, was found dead in her

OAKLAND, Cal., May 7 .- The bodies Memond Paul Barrett, of French birth of John R. Hanify, wealthy lumberman ut claiming American citizenship, arrived and George Anderson, a boatman, were yesterday from Antwerp by the Red Star found to-day entangled in the wreck-

TELEGRAM LIABILITY COAL STRIKE CRISIS **BILL PUT FORWARD** IS DUE IN MONTH

Has Become Battlefield in

Industrial Conflict.

Reshipment of Coal Through

Panama Canal Arranged.

Logan's 'Mental Anguish' Both Sides Say Pennsylvania Measure to Have Early Consideration by House.

FOUGHT BY COMPANIES FUEL FAMINE PREDICTED

'Outside Influences' Blamed Miners Foresee Settlement for Holding Up Legislation Fixing Damages for Delays.

untability in the Federal courts un- huge industrial conflict.

accountability in the Federal courts under proposed legislation now before the House Committee on Interstate and Foreign Commerce. A measure known as the "mental anguish" bill, affording relief to those who have been disturbed mentally by reason of such negligence, is to have early consideration.

Introduced several months ago by Representative Logan the bill was permitted to remain in committee. But recently members of Congress have received hundreds of letters and telegrams urging action, and Representative Graham (III.) will request at the next committee meeting that the measure be taken up with a view of having it reported favorably to the House for early enactment.

mine workers will begin to return to taken up with a view of having it reported favorably to the House for early enactment.

Mr. Logan said to-day there was a pressing demand for legislation of this character. He said the existence of "outside influences" probably had prevented action. These influences, he gaid probably could be traced to the telegraph companies themselves, as they have vigorously opposed the legislation.

"At present there is not a Federal statute under which litizants may receive damages for mental anguish from telegraph companies to deliver messages," he said. "Several States have such laws, but the damage suits may be successfully defended by the companies by the practices they employ in delivering messages of the character described by the bill. Manifestly a person should have a recourse to the courts for the negligence of the companies in delivering messages. "Suppose you send a message concerning the condition or death of a loved one. The message was not delivered or its delivery delayed, causing you mental suffering and anguish. You decide to sue the telegraph company for the mental anguish you suffered. Do you suppose you can collect a cent? No, you probably would be non-suited.

"The companies in South Carolina would send a message of that character outside of the State and relay it into the State again, even though perhaps it may have been intended for delivery within the city where it was filed, or between cities in the State. That is the loophole through which the companies avoid any liability at all for their negligence in the delivery of that kind of message, and any one filing suit against the companies would be non-suited."

Union Officials Confident.

JIM LARKIN IS FREE AGAIN ON NEW ORDER

No Attempt Made to Arrest

James Larkin, Jr., Irish agitator, who was released last Friday under ball from Great Meadows prison, where he was serving a term for criminal anarchy, and subsequently was jailed at the Tombs, obtained his freedom early yesterday morning. He was at liberty last night, although three warrants are said to be in the hands of the authorlities for his arrest on other charges, Lieut, Gegan of the bomb squad made no effort to arrest Larkin yesterday.

Larkin's latest release was upon an order issued Saturday night by Justice Finch of the Supreme Court, admitting tarkin to \$15,000 ball, but providing that he remain in the custody of his attorneys. Two bench warrants from the United States District Court charging violation of the immigration laws had been left with the warrants from the United States District Court charging violation of the labor leader argue that the warrants were obtained in order to keep Larkin in jail, although Judge Cardozo of the Court of Appeals had issued a certificate of reasonable doubt.

Stori twelve to fourteen months before the strike started.

"Entirely satisfactory" was the way in the warrants are head to to feat the strike started.

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"Entirely satisfactory" was the wark the warrant and really and in the newly organized the strike situation throughout the union ferdids in Fayette and West-vision counties.

Stori Corporation, it is generally known, is not depending upon coal from this district, and is getting a large part of its fuel supply from the West Virginia and Kentucky fields, reported to be owned jointly by the steel corporation and the Pennsylvania Railroad.

Arrangements have been made at New Orleans by the new river transportation company, which is to be known as the Lent Traffic Line

THOMPSON A. M'CLURE DIES IN INSTITUTION

Publisher Recently Put in

Special Dispatch to THE NEW YORK HERALD.
PHILADELPHIA. May 7.—Thompson A.
McClure, 72, newspaper and magazine
publisher, who disappeared from his
home in Woodlynne, N. J., on April 12,
died yesterday in the Pennsylvania Hospital for Mental Diseases. When Mr.
McClure disappeared his wife, who is
32, said she believed he had been kidnaped by relatives. Camden detectives
found him in a hospital in Camden.
Mr. McClure was placed in the Hospital for Mental Diseases last Friday,
His wife formerly was Mrs. Margaret
Harrison of Clarksburg, W. Va. Mr.
McClure became fil last winter and was
visited by his brother, David McClure
of Wilmington. Mrs. McClure insisted
that the brother leave the house.
The Iuneral will be held Tuesday afternoon in Philadelphia. Burlal will be
in Riverview Cemetery, Wilmington.

Fire Record

219 W. 140th st.; Edward

Bronx
4:50-131 Monroe et.: Abe Hydetsky
5:20-90 Murray st.: William Shrig Trifling
5:50-66 E. 100th et.; Samuel Krack man NonBilliuson and Spring sts.: 8th avaurate car Unknown

2:50-25ta st and Riverdale av., Non2:50-25t st brush Non2:40-2257 7th av.; unknown Triffing 1:40-268 East 165th st. The Bronx

9:40—d8 East 166th st. The Broxy:
Sar Stone Triffing
9:55—8176 Broadway: unknown. Unknown
9:55—Kingshridge road and Jerome
av. The Bronx, surface car.
Union Railway. Triffing
10:50—1218 20 av. George Mayer. None
10:45—184 1st av. Frank Piscoto. Unknown
12:15—129 Hester st., awning; Louis
Greenfield Triffing
12:15—131 Hester st., Aaron Lecome. Triffing

Pittsburgh Strike Loss Is Fixed at \$26,800,000

Pittsburgh, May 7.—The coal miners' strike, five weeks old yesterday, has caused losses to the Pittsburgh district of approximately \$26,800,000, as follows:

Losses in coal production, 5,000, 000 tons, estimated at \$12,500,000. Loss of wages to miners, \$7,-

through reduced revenues attrib-uted to strike, \$4,000,000. Loss to manufacturers forced curtail operations on account coal shortage, \$2,500,000.

\$2,700,000 PAY LOSS

IN TEXTILE STRIKE will bring forth the answer in the coa strike, both sides agreed here to-day

In this section the strikers have organized a system of relief which up to the present time has taken care of all dependents. But it is a question in the minds of many just how long they can hold out. A month ago it was stated there was on hand a strike fund of \$20.000. Within the week it was learned from an authoritative source that this balance had been reduced to \$15,000. This sum represents a surplus which is drawn upon only when collections and contributions fail to meet the demand for help.

Strike In Contly.

According to statements of the organizers, it costs \$6,400 a week to run the strike in the Pawtuxet valley. All the workers in this section are affiliated with the Amalgamated Textile Workers of America. Their method of supporting the strike consists in sending collectors to mill cities and villages throughout this part of New England. By far the larger part of the contributions come from Fall River and New Bedford, where the operatives in those big textile centers contribute liberally, with the end in view of winning a fight here, which otherwise might be waged in their own cities. Union officials appear confident that the non-union strikers will "stick" and laugh at predictions from operators' sources that the union men likely are to go back to work, pointing out that some of the union men voting for the strike April 1 had not been employed for twelve to fourteen months before the strike started.
"Entirely satisfactory" was the way

oult for the strikers to picket several of the plants and manufacturers expect to see their old employees gradually drift back to work as sogn as they can be assured they will not be assaulted on the way to work.

LIEUTENANT ARRESTED FOR BLOCKING WALK

harles Town Asks Chief

Troopers Be Removed. Special Dispatch to THE NEW YORK HERALD Current Town W Va May 7 - Ex cited discussion continued to-day over

IS STRIKING A LEVEL the arrest last night of Lieut. Mack B State treopers here, on charges of blockading the sidewalk and resisting an Lilly was released, after having bee sent to a cell twice, for his appearance

WASHINGTON. May 7.—Weekly production of coal apparently has struck "a temporary level, a little above the 4,000,000 ton mark," the United States Geological Survey announced to-night. Early reports for the week ended May 6, the statement said, indicated that production of coal would aggregate 4,150,000 tons, approximately the same as in the previous week. Froduction was confined almost entirely to bluminous, it was declared, "production of anthracite remaining practically at zero." sent to a cell twice, for his appearance before Mayor Morgan this morning. When he failed to appear the town authorities appealed by telegraph to Col. Jackson Arnold, Lilly's chief, at Charleston, asking for the removal of Lilly. The miners had nothing to do with last night's trouble, except that a crowd showed pleasure in seeing one of the State troopers locked up.

MEXICO TREASURY HEAD Daily car loadings during the fifth week of the nationwide strike were announced as follows:

Monday, 11,919; Tuesday, 12,120; Wednesday, 12,810; Thursday, 12,460 (later days not received when report compiled). **COMING HERE MAY 15**

Will Be Accompanied by His Financial Advisers

MEXICO CITY. May 7 (Associated Press).—Adolfe de la Huerta, Minister of the Treasury, plans to leave here on May 15 for a conference with Ameri-can financers in New York. He will be accompanied by several financial ad-visers and expects to stay a fortnight in New York.

in New York.
Senor de la Huerta is known to have

Revillon Trères



to south American and Pacific ettes and to points in Europe. Negotiations already have been started for the acquisition of other fleets that will afford frequency of shipments of Pittsburgh products by river to all points.

Little About 4,000,000 Mark,

U. S. Survey Shows.

WASHINGTON, May 7 .- Weekly pro-

compiled).

Based on its reports of production, the survey said, the strike situation appears to be "essentially unchanged."

HELD AS "PEEPING TOM."

Arthur Graham, 47, who said he was a prohibition enforcement agent living at 367 East 159th street, was one of five men arrested yesterday at Coney Island by Detectives Burton and Truebert and charged with being "Peeping Toms." Graham was arrested under a pier and insisted that he was not "peeping" except in the hope that he might find some liquor to seize.

WEEK'S COAL OUTPUT

FUR SCARFS Natural animal effects in large and small skins

> FUR STORAGE Call 0360 Circle

5th Avenue at 53d Street, New York

SEMENOFF DEMANDS IMMEDIATE HEARING

Lawyers Say Russian General Can Prove He Is Friend of United States.

A letter asking that a hearing be given at once to Gen. Gregory Semenoff by the Senate Committee on Education

Referring to the charges that Gen in 1919 and 1920 was carrying on a military campaign as a sort of free lance murderer and brigand, the letter

Injunctions Obtained by Mill
Owners Make Picketing Difficult for Strikers.

Special Dispatch to The New York Heralds
Providence, May 7.—With the Rhode Island textile strike entering its sixtenth week to-morrow, the end of the tenth week to-morrow to the tenth which we was against the common focus operations against the common focus of those forces with which the United States was associated in conducting operations against the common focus of the was against the common focus of the was against the common focus of the stress and officer of the Russian army as an adily of those forces with which the United States was associated in conducting operations against the common focus of the stress and officer of the Russian army as an adily of those forces with which the United States was associated in conducting operations against the common focus of the stress and officer of the Russian army as an adily of those forces with which the United States was associated in conducting operations against the common focus of the stress and officer of the Russian army as an adily of those forces with which the United States was associated in conducting operations again

Meanwhile the striking operatives, who are conservatively estimated to number 10,000, are losing approximately \$180,000 a week. In round figures the loss in wages for the fifteen weeks in which the strike already has been in progress is \$2,700,000.

The loss to the mill owners hardly can be estimated, but it is said to reach into the hundreds of thousands.

In the Pawtuxet valley, where 6,000

a number of United States officials came in touch with Semenoff and are able to the United States. When he came to the United States a few weeks ago, it is united by the tribunal created for that purpose and received permission to travel through the country on his way to Europe. His subsequent arrest in this city, the letter alleges, was the result of "an attempt to indure and discredit Gen. Semenoff and the cause which he represented." The

B. Altman & Co.

The Department for

Women's Cotton Frocks

has assembled an unusually large and varied collection of dainty Summer frocks in charmingly youthful models. distinguished alike for their simplicity of line and the novelty and attractiveness of their materials and color combinations.

Many of the prices in regular stock are remarkably low; for example,

Gingham Frocks from \$10.75 from 12.75 Linen Frocks Eponge Frocks . . . from 13.50

Many desirable models may also be obtained in extra large sizes.

(Third Floor)

Madison Avenue - Fifth Avenue 34th and 35th Streets New York

BATTEN



Brown in Boston-White in New York

Public buying habits take queer streaks.

In Boston the housewife insists on big brown eggs and will pay an advance price for them. Mrs. New Yorker must have white eggs, and the wily dealer sorts his eggs and extracts several cents a dozen more from his patrons for his pale-face eggs.

Thus an old notion handed down from generation to generation forms public opinion as to eggs. It regulates egg commerce.

Any woman on cross-examination will probably admit that an egg is an egg the world over, be it brown or white. The next day she will go out and insist on having either white or brown

Certain manufacturers who advertise enjoy the same advantages over their competitors as does the little brown hen that lays the big brown egg for Mrs. Boston. They have sensed the fact that the public buys with unreasoning insistence the product with familiar markings, even though it does not know why. Many advertised articles occupy a pedestal because of superior outstanding qualities. But there are unquestionably advertised goods, largely purchased, which have no striking advantage over other goods of equally high quality, except that they are better known and more accessible.

Brown eggs or white eggs are better in public opinion according to what the public has been led to believe. So it is with merchandise. Favorable public opinion for a commodity usually exists in proportion to the insistence and persistence with which the product is advertised.

So, Mr. Manufacturer, do not feel that you cannot advertise profitably because your goods are only as good as the best in the market, and without striking characteristics which are their exclusive possession. If your product is as good as the best. it is good enough to tell the public about-and the public is waiting to reward you with its confidence.

ONCE a month, or more frequently, we issue a publication called Batten's Wedge. Each issue is devoted to a single editorial on some phase of business. If you are a business executive and would like to receive copies, write us.

George Batten Company, Inc. Advertising

10 State Street

381 Fourth Avenue

New York

Chicago McCormick Building

Moulding favorable public opinion for articles or services that deserve it